

## **Societal Impact Award**

This award is presented to an Albertan (individual or team) who has led, or significantly contributed to a technological innovation that has resulted in a positive impact on society.

Award: The award recipient will receive \$10,000 and an ASTECH sculpture; finalists will receive \$500.

Written nomination submission should address the following criteria:

### **Overall positive impact on society**

- Describe the technological innovation and the results achieved.
- What is the magnitude of the impact on society?

### **The need being addressed by the innovation**

- Identify what problem or societal need is addressed by the technological innovation.

### **Degree and type of societal benefits**

- Describe the results achieved and the societal benefits that have been realized.

### **Sustainability and scalability**

- Clearly address the scale and issue of sustainability of the innovation.

### **Demonstration of social and economic impact**

- How does the technology or innovation contribute to improved quality of life?
- How does it enhance economic development? For example, does it create/and or retain high paying jobs?
- How does it further the growth and diversification of Alberta's economy?